Design Plan for A Car Cleaning Business Web Site

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Web programming 1

Due Friday, October 6, 2023

ShinePro Auto

Car cleaning business for mid to high value range vehicles. Book for an appointment and they travel with all the equipment to your location to clean your automotive vehicle.

Section: The website enables customers to book appointments, to see previous work that has been done to other vehicles to get an idea of the quality of our cleaning. It enables them to contact us via email or phone for any inconveniences or questions or to find out more about us and what we offer.

Available pages:

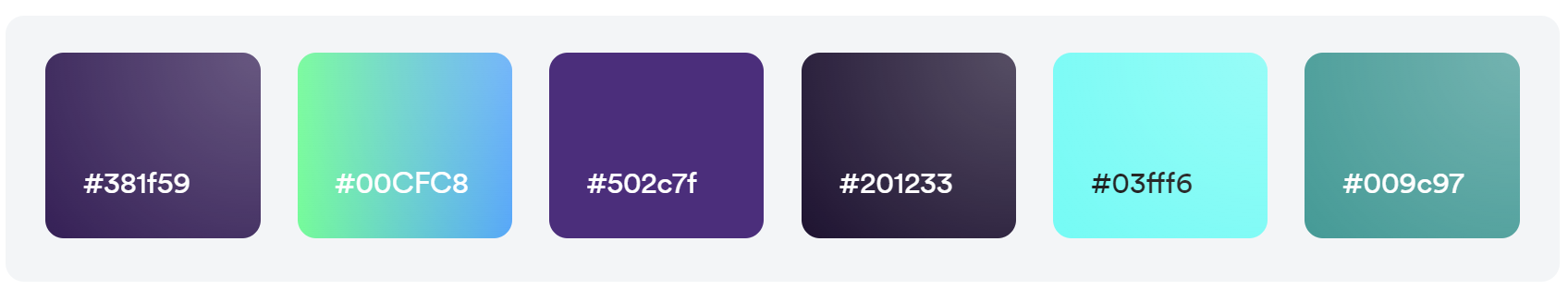
* Home: main page with description of the company and site and links to the other pages of the website
* Contact Us: page containing ways to contact us when help is needed.
* Services: list of our services and products.
* Booking: page design for booking appointments.
* About Us: page where customers can find out more about the company and staff.
* Availability: hours of operation and availability.

Our target audience is anyone with a car. Whether high-end sports car, a truck, or a luxurious family car. Preferably people over the age of 30 years old because they are more likely to have a stable job allowing them to have nicer cars. The more money they have the better.

Logo:

<https://myfreelogomaker.com/>

Colors:



These are the main colors I will be using for the website. (Not all of these are the EXACT colors, but they are very close). This is the color scheme idea. The purple will be for details around any text such as underline or to highlight as well as the text for the banner. The neon blue/teal will be for design around the site to give it more of an ambient vibe as well as the logo for the site. I will mix and match and use gradients to give it more life. Even though a lot of them are similar I will use them correctly in different places.

Banner:



Web mockup

A white paper with black writing

Description automatically generated

Mobile mockup

A close-up of a list of contact information

Description automatically generated